

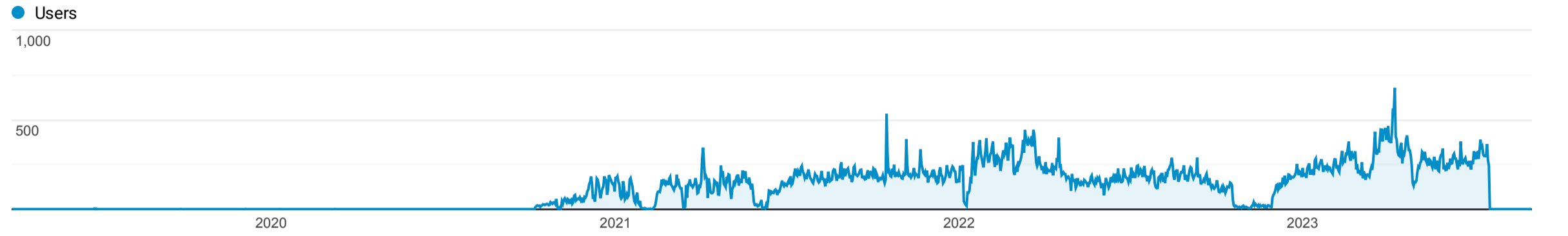
Paid Search Traffic

All Users
4.69% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions	eCommerce ▾	
	Users ▾	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	157,316 % of Total: 4.69% (3,351,907)	145,066 % of Total: 4.35% (3,334,151)	249,723 % of Total: 5.66% (4,410,227)	15.44% Avg for View: 13.90% (11.10%)	4.86 Avg for View: 7.42 (-34.45%)	00:01:50 Avg for View: 00:02:52 (-36.15%)	0.19% Avg for View: 0.15% (26.89%)	485 % of Total: 7.19% (6,750)	\$89,173.81 % of Total: 4.29% (\$2,077,409.96)
1. (not set)	93,355 (59.13%)	87,326 (60.20%)	142,428 (57.03%)	24.77%	4.95	00:02:03	0.03%	44 (9.07%)	\$7,388.88 (8.29%)
2. *	58,938 (37.33%)	55,368 (38.17%)	95,525 (38.25%)	0.25%	4.51	00:01:21	0.34%	325 (67.01%)	\$64,402.24 (72.22%)
3. (Remarketing/Content targeting)	3,610 (2.29%)	676 (0.47%)	8,868 (3.55%)	34.16%	4.32	00:02:20	1.11%	98 (20.21%)	\$7,232.19 (8.11%)
4. Akiane Kramarik	829 (0.53%)	742 (0.51%)	1,291 (0.52%)	0.15%	13.19	00:04:18	0.15%	2 (0.41%)	\$310.85 (0.35%)
5. akiane art	604 (0.38%)	507 (0.35%)	866 (0.35%)	0.35%	13.21	00:04:36	0.81%	7 (1.44%)	\$8,440.75 (9.47%)
6. akiane kramarik art	383 (0.24%)	319 (0.22%)	527 (0.21%)	1.14%	13.88	00:04:24	0.95%	5 (1.03%)	\$1,118.60 (1.25%)
7. akiane gallery	86 (0.05%)	62 (0.04%)	131 (0.05%)	0.00%	15.34	00:05:10	3.05%	4 (0.82%)	\$280.30 (0.31%)
8. akiane kramarik gallery	57 (0.04%)	51 (0.04%)	69 (0.03%)	0.00%	15.88	00:04:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. gallery artwork	2 (0.00%)	2 (0.00%)	2 (0.00%)	0.00%	4.00	00:04:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Jesus Painting	2 (0.00%)	2 (0.00%)	2 (0.00%)	0.00%	4.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Prince of Peace	2 (0.00%)	2 (0.00%)	2 (0.00%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Prince of Peace Painting	2 (0.00%)	2 (0.00%)	3 (0.00%)	0.00%	2.67	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Prince of Peace Painting by Akiane Kramarik	2 (0.00%)	2 (0.00%)	4 (0.00%)	0.00%	15.00	00:06:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. {{adset.name}}	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. akiane art gallery	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	20.00	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. original art	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. original art art	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	6.00	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. original works	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	2.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 18 of 18